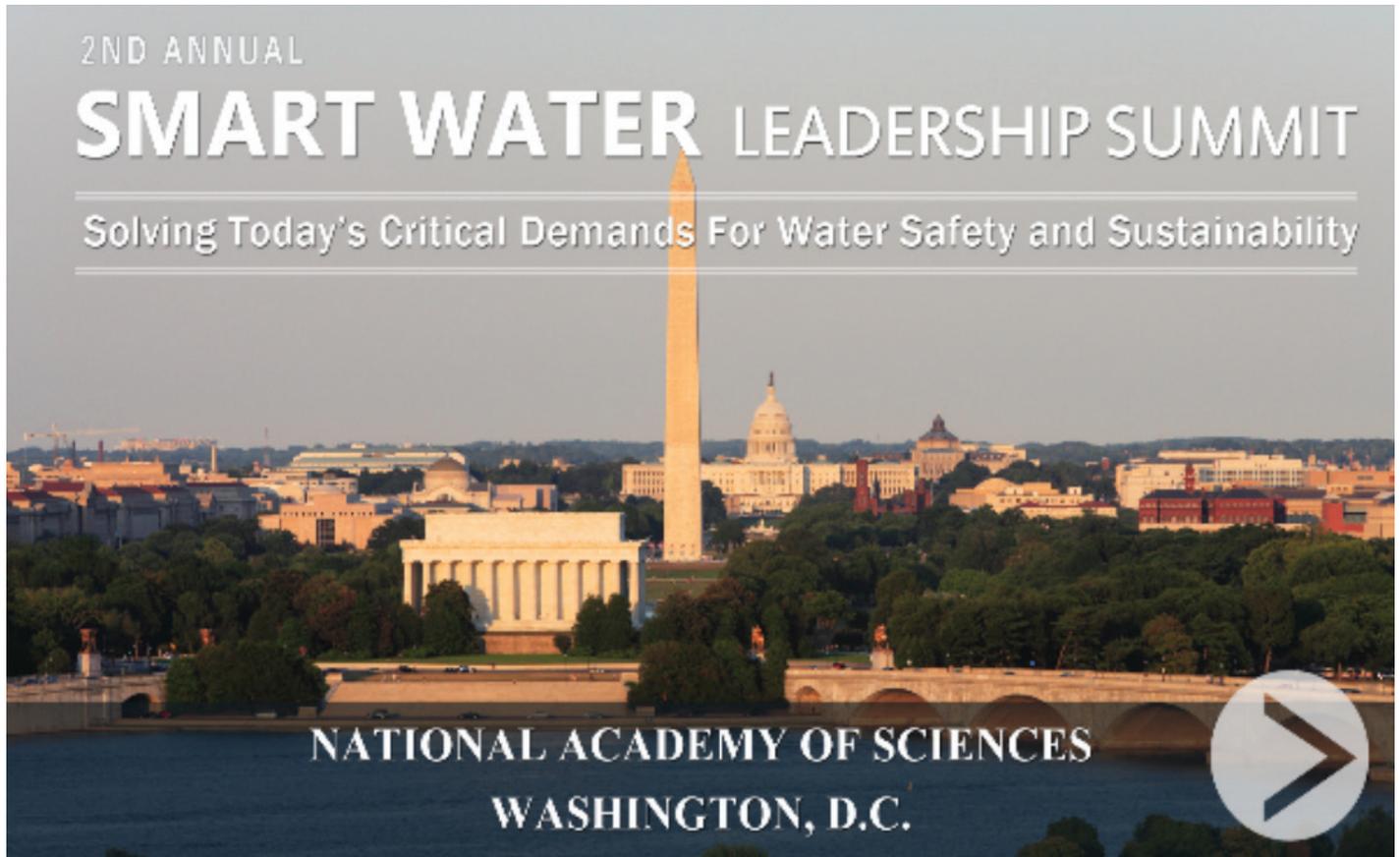


2º ANNUAL

Smart Water Leadership Summit

Solving Today's Demands for Safety and Sustainability



25 de janeiro de 2014

May 6th and 7th

National Academy of Science Building

2101 Constitution Ave NW

Washington, District of Columbia, 20418

United States

In the developed world, corporations purchase water for use in their buildings that is almost always high quality and safe. But then they process the water for quite expansive uses, from drinking water, showers, decorative fountains, recreational systems, spa and therapy environments, high purity applications, misting systems, irrigation systems, process applications, utility water systems and more. It is the processing of the water that often degrades its quality. All too often, it is degraded to such an extent that it becomes unsafe.

Best practices for ensuring this processed water is safe have now been established by NSF International. NSF will hold a pre-conference workshop at this Leadership Summit reviewing these best practices in detail. At the same time, leaders in water management must also keep a close eye on operational expense. Significant opportunities to conserve water and energy resources associated with the processing of water

that often degrades its quality. All too often, it is degraded to such an extent that it becomes unsafe. Best practices for ensuring this processed water is safe have now been established by NSF International. NSF will hold a pre-conference workshop at this Leadership Summit reviewing these best practices in detail. At the same time, leaders in water management must also keep a close eye on operational expense. Significant opportunities to conserve water and energy resources associated with the processing of water are commonly found. Often times, the expense of safety improvements can be more than covered through operational savings in water in energy.

Corporations, both large and small, are realizing that the conservation of water and protection of worker and consumer health and safety makes good business sense. As part of a broad based sustainability program, these initiatives are popular with investor communities, consumers, the public, and are good for the world. Today, the list of leading corporations conducting wide sweeping sustainability initiatives is expansive.

In the 2nd Annual Smart Water Leadership Summit, we will conduct an in-depth review of these topics. With a unique combination of diverse expert speakers, panelists, right audience, excellent venue and location, we will broadcast this event live on the Internet. Whether your participation is onsite or via live streaming video, we hope you can join us.

<http://www.smartwaterleadership.com/>

<http://www.youtube.com/watch?v=tir3TFIGP34#t=41>